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To Whom This May Concern:

If you are a new business owner or established; DealYah is the simplest marketing platform I can recommend. My name is Connie Mason; a serial entrepreneur with 4 service industry corporations and 30+ years of business marketing experience in Northern Virginia.

As business owners, we do not take solicitation calls and request information for consideration. In performing diligence on DealYah; I was shocked. The platform offered currently does not exist. I've run several deals with Groupon, former Living Social (bought by Groupon); as well as, several smaller corporations trying to get into the online deal business. Their business models all the same. Exceptionally high commission charges, long turnaround times to approve, develop, approve again...then, sit in a que from 60 days...to 9 months. The more I re-negotiated a lesser commission deal as I was selling 800+ units...the longer my wait time before being featured again.

As my last deal on Living Social took 9 months before they would post to market. Reason my sales rep explained...they weren't making enough money off my new commission rate; therefore, businesses paying highest commissions took first to define the que of your deal launch. Go figure. When our 8th deal went live: 10 competing spa locations within a 10-mile radius were offering similar deals.

Yep. I hired staff in anticipation of the avalanche...and we were diluted to showcase with all our competitor's sitting side-by-side now forcing companies for greater commission fees, offer steeper discounts, push to sell high volume and leaving the business owner wreaked havoc with less in corporate bank account. I quit the online game. Not worth the race.... UNTIL DEALYAH...the benefits:

What I'm loving about the new DealYah platform:

1. Professional assessment of Mark Ghaida, CEO of DealYah
Mark to my surprise asked several well-informed questions regarding my businesses with thoughtful intent..."how to best showcase"...my crown jewels of services to the Northern Virginians. Great exploration of the possibilities; refreshed energy on my part as Mark's personal interest in what we do in each company was inspiring. This CEO understands: all the key elements in running a successful campaign with the numbers in mind for the business owners.
2. DealYah's commission is 20% and the only other charge is 2.9% plus 30 cents per transaction for www.stripe.com (credit card processing fee). No other costs to do business on DealYah.
3. The ability to design my own deal within minutes. I am in FULL control, I can design, edit, park (if I get an influx of orders or if I want to only activate my deal during holidays like Christmas or Thanksgiving). The best part is if I do not have time to design my own deals DealYah's team will do it for free.
4. Cash flow. This is where DealYah shines. The ability to receive sale funds immediately after every single transaction to my www.stripe.com account then within two business days to my bank account via www.stripe.com is a ideal for me to manage my business.

DealYah is currently offering a limited exclusivity to your business in your city, that is a great perk for any business. It is free to sign up, no contracts and cancel anytime with a click of a button that is the deal on DealYah. I honestly think you should try it. You have nothing to lose.

Sincerely,



Connie Mason
Serial Entrepreneur